

ABSTRACT OF THE DISCLOSURE

There is provided a hair accessory application device essentially having at least two housing or body portions, a first body or ergonomic handle portion suitable for handling by an operator and for accommodating at least a portion of a drive assembly and a second body or head portion suitable for accommodating at least a portion of a threading assembly. The threading assembly is operatively connected to the drive assembly and suitable to allow an operator to effectively and efficiently apply or thread one or more hair accessories over one or more strands of hair as desired.